

Welcome to our Annual Report for 2020

The Hurst City Council uses their strategic plan to guide the budget process. In 2020, we continued to focus on the six priorities council established during their strategic planning: redevelopment, public safety, leadership, innovation, economic vitality and infrastructure. These priorities were determined based on feedback you gave us in our citizen survey, by speaking to a city council member or staff member or through other platforms. Staff is responsible for making sure each project and budget request falls in line with these priorities to ensure

the city is continuing in the right direction and with the future in mind. Due to the COVID-19 pandemic, we made some changes to our 2021 budget as a way to stay conservative financially, and are focusing our attention on three of the six strategic priorities - infrastructure, economic development and public safety. For more information on our 2021 budget, please visit our website at hursttx.gov/budget. We hope you feel encouraged after reading through this report and learning how your tax dollars were used in 2020.



Fire Calls for Service

	Fire	EMS	Hazardous Conditions	Good Intent	False	Service	Other
2020	88	3,034	152	440	274	916	31
2019	85	3,094	145	435	234	857	162
2018	122	3,141	130	416	304	868	330

HURST CITY COUNCIL

Henry Wilson - Mayor Jon McKenzie - Mayor Pro Tem David Booe - Council Member Cathy Thompson - Council Member Larry Kitchens - Council Member Cindy Shepard - Council Member Gary Waldron - Council Member

MISSION STATEMENT

The mission of the City of Hurst is to provide responsive services and effective programs to ensure that Hurst remains a vibrant community.

Planning & Community Development



CPR: 14

improvements valued at

Building Permits: 97

Hurst Intervention Team: Assisted

Value of Building Permits \$40,212,853

New Homes: 8

Public Works

Average daily water consumption was

4.96 million

1.3 tons of household hazardous waste collected from residents



Concrete curb and gutter replaced totaling

1,197 linear ft.

New asphalt overlay

Hurstview Drive from Pipeline Road to Hurst Boulevard (SH10) was resurfaced

Concrete sidewalk replaced totaling

910 linear ft.



sanitary sewer main stoppages



Residential streets overlaid by city and county with hot mix asphalt totaling

5.22 lane miles

More highlights:

- Completed construction of the Valley View Branch Channel Repairs from Pipeline Road to Plaza Boulevard
- Completed construction on the 44th Year CDBG Project Sheri Lane from Reed Street to Cavender Drive with paving, water, and sewer improvements
- Contracted for Risk and Resilience Assessment & Emergency Response Plan
- Contracted for Water and Wastewater Impact Fees Update Study with Water Model Analysis incorporating development and redevelopment growth
- Completed design and right-of-way acquisition for West Pipeline Road, Phase 3 Improvements
- Entered into an Advanced Funding Agreement with the Texas
 Department of Transportation for the Bedford-Euless Road Bridge
 Replacement over Lorean Branch (construction by State in 2022)

Residential streets seal coated with high density mineral bond totaled

5.3 lane miles



Parks

- Successfully implemented a City-wide migratory bird education and prevention campaign
- Updated the Chisholm Softball Complex with cosmetic improvements
- Enacted COVID-19 safety guidelines throughout the athletic facilities and park system
- Replaced all exercise station signs at Chisholm and Redbud Parks



Recreation

COVID-19 Response:

- Successfully reopened the Recreation Center and Tennis Center utilizing COVID-19 guidelines to keep members safe
- Instructors taught 85 virtual classes
- Offered socially distanced Santa Photos at the Brookside Center with 160 participants
- Offered the first Fall Adult Softball Double Header League with 32 teams and approximately 450 players
- The Hurst Tennis Center hosted 12 tennis tournaments with 2,200 participants
- Received the Texas Amateur Athletic Federation Gold Member City Award
- Provided more than 45 virtual fitness training videos watched by more than 20,000 viewers
- Hosted the largest Walktober Challenge with 125 participants



Library

COVID-19 Response:

- Received TMLDA Excellence in Libraries Award
- Delivered more than 38,000 items using new Curbside Pick Up Service
- Facilitated almost 1,800 appointments
- 127 online virtual programs and educational videos enjoyed by more than 32,000 viewers
- Successfully reopened the Hurst Public Library utilizing COVID-19 guidelines to keep patrons safe
- Delivered over 60,130 books, movies, and talking books electronically
- Created a monthly Library Subscription Service in August that has curated more than 900 items for over 420 participants
- Offered a Virtual Summer Reading Club with over 1,000 registrants
- More than 41,000 library patrons served in person
- More than 203,000 items borrowed



Senior Center

COVID-19 Response:

- More than 14,000 patrons attended 188 classes and virtual programs offered by the Senior Activities Center
- 9 Sponsored Drive-thru Events were offered with 400 attendees
- The Walking Group met 25 times to stay active and healthy while following COVID-19 safety guidelines
- 57,500 patrons visited the facility
- 17,000 members participated in 584 in-person activities before the facility closed due to COVID-19

Economic Development

132 newly opened or expanded businesses occupying more than

433,473 sq.ft.



new stores opened at North
East Mall nearing

100% occupancy

Hurst Sustainable Neighborhood Plan

continues to drive redevelopment including the opening of the \$20M Provision at North Valentine's apartments.

Hurst's first extended stay hotel

Candlewood Suites opened



lots of new residential neighborhoods

\$40,212,853

in new commercial construction



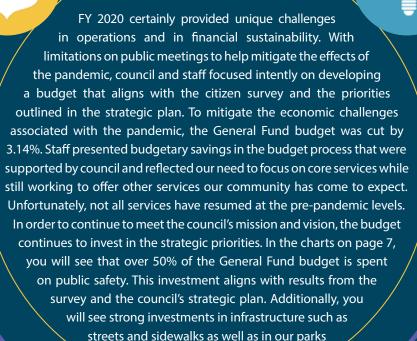
694 new families moved to Hurst with the purchase of existing single family homes at an average sales price of \$280K.

a 9% increase over the year before





Fiscal Services





and recreational facilities.

2021 Fiscal Budget Year Highlights

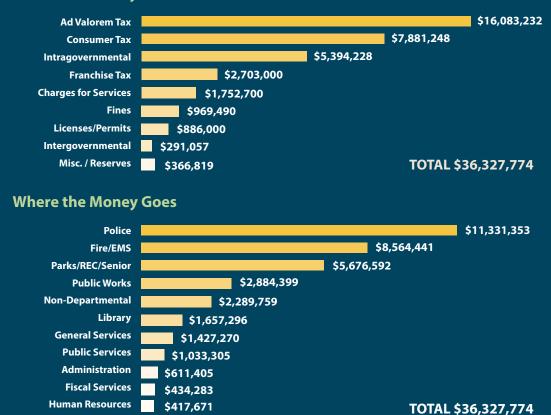
- General Fund Budget was cut by over \$1.1 million, or 3.14%
- Continued investment of over \$8 million city-wide in streets and other facilities including the voter approved Animal Services and Adoption Center.
 - Maintained funding for public safety

The annual budget, or financial plan, represents the Council's continued commitment to strategic planning and ensuring Hurst continues to provide high quality and affordable services.

On average, households in Hurst pay about \$2.88 per day for all their general local government services. That's less than a cup of coffee! For more details, please visit our website at **hursttx.gov.**

General Fund

Where the Money Comes From



Crime Statistics



^{*} These are Part 1 crimes as defined by the Uniform Crime Reporting. Overall crime has decreased 35% from 2016-2020. Hurst remains below national averages.



HURST CITY STAFF

Clay Caruthers - City Manager

Clayton Fulton - Assistant City Manager

Malaika Farmer - Assistant City Manager

Greg Dickens - Executive Director of Public Works

Rita Frick - City Secretary

Steve Niekamp - Police Chief

David Palla - Fire Chief

Matia Messemer - Executive Director of Human Resources

Steve Bowden - Executive Director of Economic Development and Tourism

Kyle Gordon - Executive Director of Community
Services

Michelle Lazo - Executive Director of Planning and Community Development

Kara McKinney - Public Information Officer



A SUSTAINABLE AND VIBRANT COMMUNITY